

# UNITING MICHIGAN TO PROTECT OUR OUTDOOR HERITAGE

EST. 1937

TODAY & FOR THE NEXT GENERATION

MUCC

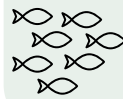
## OUR PRIORITIES

### SCIENCE-BASED WILDLIFE & FISHERIES MANAGEMENT

Sound science & the North American Model of Wildlife Conservation guide all policy decisions.



### GREAT LAKES PROTECTION & FISHERIES ENHANCEMENT



Strong invasive species management & long-term stewardship of Michigan's most critical resource.

### HABITAT & PUBLIC LAND STEWARDSHIP

Improving wildlife habitat & ensuring balanced access for all outdoor users on public land.



### YOUTH OUTDOOR EDUCATION & RECRUITMENT

"Kids in the Outdoors" & education initiatives to recruit the next generation of conservationists.

### SUSTAINABLE FUNDING FOR NATURAL RESOURCES

Long-term funding solutions to properly manage wildlife, forests, & outdoor recreation.



### PUBLIC ACCESS & OUTDOOR OPPORTUNITY

Expanding access to hunting, fishing, & recreation for all through partnerships & outreach.

### CONSERVATION PARTNERSHIPS & VOLUNTEER ENGAGEMENT

Mobilizing a statewide network of members and volunteers behind Michigan conservation.



### SPORTSMEN AGAINST HUNGER



Hunters donating venison to feed families while promoting responsible wildlife management.

## A VOICE FROM THE FIELD

Michigan's wild places, from our backyards to the state forests, aren't just resources- they are our identity. Every time we cast a line, pull a trigger, or step into the woods, we are part of something bigger than ourselves. MUCC is how we can make our voices heard and ensure that those moments and opportunities endure for the generations after us. This is why I care, why I show up, and why MUCC matters to me.

**- Shelby LaButte / Hunter, Angler, & Conservationist / MUCC Board Member**

## GET INVOLVED

### Become a Member

Join a Statewide Network of Conservationists

### Support Our Mission

Advocate for Michigan's Natural Resources

### Partner with MUCC

Strengthen Collaboration for Lasting Impact

[WWW.MUCC.ORG](http://WWW.MUCC.ORG)



# MICHIGAN UNITED CONSERVATION CLUBS

## A MESSAGE TO OUR MEMBERS

SINCE 1937, MUCC HAS BEEN THE VOICE OF MICHIGAN'S OUTDOORS.  
TO KEEP THAT VOICE STRONG, WE ARE MAKING A STRATEGIC SHIFT.

MUCC is currently navigating a period of financial transition. To ensure our long-term viability, the Board of Directors has moved the organization into a **strategic "idle mode."** This is not a shutdown. It is a deliberate, necessary pause to modernize our operations and strengthen our foundation for the decades to come.

The reality is the model MUCC has operated under since 1937 must evolve to meet the demands of today's world. We are using this time to build a more *agile, effective, and modern* organization. One that will continue for another 90 years.

### The Work in Progress

- **Reaffirmed Mission:** Our core values remain the bedrock of everything we do.
- **Strategic Growth:** We are developing a forward-focused plan with modernized marketing and deeper digital engagement.
- **Uninterrupted Advocacy:** MUCC's vital work with the Legislature, DNR, and NRC remains a constant. Our seat at the table is not changing.

### How You Can Help

To bridge the gap during this transition, we are asking our member clubs for a sustaining financial contribution. These funds will ensure we maintain essential operations while we finalize our relaunch plan.

- **Heritage Supporter:** \$100-\$999
- **Legacy Partner:** \$1,000-\$4,999
- **1937 Society:** \$5,000+

Your contribution is an investment in the next century of Michigan conservation. These funds provide the vital bridge through our transition and toward a relaunch that honors our 1937 roots while meeting today's challenges head-on. Help us lead the charge into MUCC's next chapter.

### The 30-Day Goal

Our ambition is to reach every conservationist in Michigan within the next 30 days!

Stay engaged- the conservation clubs have always been the foundation of MUCC, and your voice, support, and leadership will shape our next chapter.

Updates will follow as we hit our milestones. We sincerely thank you for standing with us as we secure the future of MUCC, Michigan's voice in natural resources.

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